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**Attention Artists & Agents!**

## **Want your Conference Presentation Videotaped?**

The Wiseman Company works closely with [APCA](#) to offer Artists professionally shot videos and optional edited online hosting of demos of presentations at [Showcasedemo.com](#).

### **GET YOUR SHOWCASE OR ED SESSION ON A DVD OR DVD-ROM....**

APCA will be shooting all showcases and select Ed Sessions at upcoming conferences.

**FORMATS:** Raw footage will be captured and stored on APCA hard drives where they can be turned in to the commonly acceptable mp4 format (or formatted for iPod, iPhone, .mov, AVI, by special request.) In most cases, we can provide you with the footage on a DVD-Rom before the conference is over. If you need it as an edited, playable DVD, delivery may take a week or more.

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### **APCA ON-LOCATION CONFERENCE DIGITAL VIDEO TAPING FEES:**

#### **SHOWCASES:**

- \$95** One camera (Frame & follow, ambient sound)
  - \$40** Add 2nd camera (Wide angle, wired into the soundboard).
- (Note: cost of 2 cameras as a .mp4 or .mov on a DVD-Rom = \$135)

#### **ED SESSIONS:**

- \$150** Only if ordered and paid for in advance.  
Single camera as an .mp4 or .mov on DVD-Rom.

#### **EDITING AND ADDITIONAL SERVICES.**

- \$175** A custom edit of Camera 1's frame & follow footage with --as per the needs of the agency or artist-- custom timing, opening and/or closing credits and delivered as a playable DVD. Includes 3 hrs of editing at The Wiseman Company.  
**Add \$75** for each additional hour or to incorporate the Camera 2/Wide Shot.

(Note: A 1 camera shoot with editing package = \$270 (\$95 + 175)  
A 2 camera shoot with editing package = \$385 (\$135 + 175 + \$75)

- \$15** Additional DVD or DVD-Rom
- \$50** Add and host your edited 1-10 minute video on YouTube, with a corresponding [www.ShowcaseDemo.com](#) webpage, for up to 5 years
- \$7-30** **EXPEDITED MAIL SERVICE:** All media is mailed 1st class USPS or media mail. Need your DVD or DVD-rom overnighted or within the first week of the conference? If so the \$7 Priority mail or more expensive overnight s/h fee is paid in advance.

## CHANGED YOUR MIND?

If your order is canceled before the conference begins, cancellation is available at no charge. If ordered in advance and canceled, BEFORE your event at the conference, payment is refundable. If ordered, but canceled after your showcase, there is a \$25 cancellation fee. Once footage is delivered, however, all sales are final.

More Info? Contact Taylor Brooks at APCA at 800-681-5031

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## WHAT ARE WE SHOOTING WITH?



Mainstage Showcases are shot with **SONY HVR-HD1000U MiniDV 1080i HD Camcorders.**

The Sony HVR-HD1000U is a

HDV camera specifically designed for event work. It is equipped with a ClearVid CMOS sensor, capable of recording 1080i high definition footage on a standard MiniDV tape. Additionally, the camera comes fitted with a Carl Zeiss Vario-Sonnar lens, ensuring a smooth, professional final product.

***Please note...CAMERAS WILL BE LINKED TO COMPUTERS FOR HARD DRIVE CAPTURE. WE ARE NO LONGER SHOOTING ON TAPE. DVD transfer is also available for an additional charge. A limited number of DV tapes will be on hand for those who want to take their presentation on a tape. Order early!***

## COMPLETE YOUR ORDER BEFORE YOUR SHOWCASE AND CALL THE SHOTS! Pre-conference Reservations

help us give you the shots you want. So, get your order in early and let us know how you want your video framed! ("Just shoot the singer," "Audience reactions," "I'm jumping off stage" etc). Edit orders are on a 1st Come, 1st Served basis...should a scheduling conflict occur, guaranteed and paid reservations have preference over requests made at or after the conference.



SEE BELOW OR CLICK HERE for a .pdf order form: [SDC-VideoOrderForm.pdf](#)

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## NEED A PROFESSIONALLY EDITED DEMO ON DVD OR THE WEB?..

The Wiseman Company can do a menued 3-10 minute edit of your camera 1 video, suitable for web, email or DVD demos a package of up to 3 hours of edit time. You will first receive your purchased DVD-rom of the raw footage for your edit instructions. We will edit it and post it on YouTube for your viewing. Once edits are finalized, The final product will be sent via USPS as a playable DVD. You may also request an additional DVD-rom of the in formats suitable for ipod/iphone, web or computer. If the final edit is kept to less than 10 minutes in length, we can build you a custom video/bio page and host it on YouTube & the ShowcaseDemo.com web site for up to 5 years for \$50. **Samples of Wiseman Comapny ShowcaseDemo edited work can be found at: [ShowcaseDemo.com](#) and [MoShows.com](#)**

## PAY SECURELY WITH A DEBIT/CREDIT CARD OR E-CHECK...

Payment in full must be received before your DVD or DVD-Rom is released. APCA accepts advance reservations via telephone at **1-800-681-5031**. Additionally, credit/debit cards, cash or company checks are accepted at the conference.



**QUESTIONS?** Call APCA at 800-681-5031 Kijana Wiseman at **713-521-0900**. or At the conference you can find Kijana near the cameras or on her cell at **713-446-7413**.

**APCA** Association for the Promotion of Campus Activities  
 P.O. Box 4340 • Sevierville, TN 37864

**Conference Video Production Order Form**

To have your APCA Booth, Showcase or Ed Session digitally taped, and delivered to you on a DVD or DVD-Rom, make your choice(s) below and take this form, with payment, to the APCA conference office booth. Kijana Wiseman's Conference cell: 713-446-7413.

**PRE-CONFERENCE ORDERS:** Call Taylor at 1-800-681-5031  
 You may also mail this form to taylor@apca.com or fax it to 865-908-7104

Program Day | Program Date

Begin | End

LOCATION:

Booth #

Email:

Company

Office Phone:

Full Name

Address

On-site Cell:

City/St/Zip

SPECIAL SHOOT / EDIT INSTRUCTIONS TO THE VIDEOGRAPHER...

**ALL SHOWCASES AND SOME ED SESSIONS ARE NOW BEING DIGITALLY VIDEO TAPED.**

Video will be stored on dedicated hard drives in the APCA office.

Payment is required for your footage to be placed on a DVD-Rom and delivered at the conference or mailed to you afterwards.

Edited demos may be uploaded to YouTube and/or Hosted at [www.ShowcaseDemo.com](http://www.ShowcaseDemo.com)

DIGITAL VIDEO PRODUCTION, EDITING, DUBBING, DVD/ShowcaseDemo Hosting, YouTube Uploads & other services are available... Make your choices below...

	Subtotal
<input type="checkbox"/> VIDEO Showcase. 1 cam raw .....	\$ 95
<input type="checkbox"/> VIDEO Showcase. 2nd cam raw .....	\$ 40
<input type="checkbox"/> VIDEO Ed Session 1 cam raw .....	\$150
<input type="checkbox"/> EDIT: 3-15 minute edited demo on DVD (up to 3hours editing) with final video delivered on a menued / playable DVD.....	\$175
<input type="checkbox"/> DUPLICATE DVD or DVD-Rom of Showcase / Ed Session .....	\$ 15
<input type="checkbox"/> HOST: Webpage w/ your 3-10 min Video@ ShowcaseDemo.com or YouTube...	\$ 50
<input type="checkbox"/> Cancellation Fee (after your presentation has been shot.....	\$ 25
<input type="checkbox"/> Shipping/Handling..... Priority Mail / UPS / Overnight: \$7 - \$30.....	\$

**TERMS...** Submission of payment or written order by the client is indicative of an agreement to the APCATerms of Service and serves as a contract for billable services as listed above. Client herein indemnifies owners, subcontractors and employees of the Association for the Promotion of Campus Activities (APCA) and The Wiseman Company (TWC), from, and assumes full responsibility for, all applicable copyright releases and any and all performance related claims. A 50% deposit of estimate may be required for unlisted services. Depending on time allocation and onsite capabilities, video products may have to be delivered to Client after the conference is over. Client herein acknowledges that excerpts of the final product may become part of a promotional compilation and may be used by APCA for promotional purposes or resale. There is a \$25 cancellation fee. Person signing below warrants to have authority to sign on behalf of all parties being videotaped and accepts all responsibility herein.

AGREED: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

**CREDIT LOG...** Re: \_\_\_\_\_ Amt: \_\_\_\_\_

Tax Exempt # on file?	<b>Non-tax/Labor/Consultation:</b> Texas Residents only: Taxable Production: Applicable Sales Tax: 10/29/201 This Page Subtotal:  Prev. Inv#: _____ ...Previous Balance: Balance Forward or Credit Total:  <p style="text-align: center;"><b>BALANCE:</b></p>
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- Any Balance, as billed, is due for final delivery of work.
- Accounts 30+ days old will be charged \$10/month.

PRODUCT DELIVERY RCVD BY:

...Signature: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
 Title:

**YOU MAY PAY AT THE CONFERENCE WITH CASH, YOUR DEBIT OR CREDIT CARD!**